Website Change (Tracking) Intelligence Tools
Compiled by Katie Thomas*

Tool	Features	Price	Comments
Versionista https://versionista.com/	Most popular Fastest and by speed of notice Notifies by slack and email Archive 4 versions per page Team collaboration	Free 5 urls a day, 465 checks / month $$ $379 / month ~37,000 crawls /month Max. 2,000 URLs	Most popular of web tracking tools by AALL evaluators
Visualping.IO https://visualping.io/	excellent customer service Effortless email, text, Slack VERY easy set-up VERY easy learning curve Team collaboration	Free 2 pages per day OR 65 checks/month $$ paid plans start at $13 a month 40 pages / day, or 1200 / month	"effortless monitoring of websites"
Change Tower https://changetower.com/	Very efficient, reliable Tracks keywords, visual, code updates	Free 6 Checks Per Day $$ $9 / month Sliding scale 50 checks / day	"Pretty amazing custom alerts"

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PageCrawl.io https://pagecrawl.io/	Versatile, has some very cool features Performs noticeably slower than some of the competitors Good integration with Google sheets, very customizable Integrates very well with Zapier (automating workflows) allowing you to connect all sorts of other apps for optimal automation Affordable paid plans	Free 16 pages 480 checks / month Checks once a day $8 / month 100 pages	"slick integration with Google sheets"
Watchete https://www.wachete.com/	Like the others it monitors password protected pages, email alerts Integration with Zapier Can set up RSS feeds	Free 5 pages, checks every 24 hours $$ $55 / year, 50 pages 60 minutes	"nice sliding scale for pricing"
Distill.IO https://distill.io/	Can select web parts to monitor such as prices Alerts by emails, SMS or apps Can monitor the cloud as well as local monitoring No collaboration	Free 25 urls (5 in cloud) $$ Starter $12 / month 50 urls / month	"unlimited push notifications to your mobile device" Usually only see this on paid plans

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Fluxguard https://fluxguard.com/	Visual, HTML, Text Change Detection Instant or Daily Alerts, via slack, email Uses Google Lighthouse audits Interface not as intuitive Pixel by pixel changes	Free Crawl & monitor up to 50 pages / month $$ Crawl & monitor up to 10,000 pages / month Need to login to find out price	"one of its extremely useful features is it uses Google Lighthouse audits"
Trackly https://trackly.io/	Reliable, don't need to sign in to get results Good at capturing changes Flexible pricing Allows customers to select a monthly payment plan that fits the amount of URLs they track	Free 3 web pages tracked daily Daily or weekly checks $$ 100 web pages $19/month	Can bulk upload urls Stikeman Fasken

* Using AALL Cool Tools session as a guide, July 2021