

[Communications Committee]

[Martha Murphy – co-chair]

Committee Members: Martha Murphy, Jason Wong, Mary-Jo Petsche (Executive Liaison)

Activities since Conference: The Committee had a “check-in” meeting via Teams on October 16, 2023. They discussed the comprehensive survey that was developed in Q1 2023 and decided to delay sharing with the membership until early 2024.

Ongoing activities/new special projects: The Committee would like to be involved in the website clean-up and redesign. Martha Murphy will connect with the Social Media Coordinator Veronika Kollbrand to find out if she is still interested in the position and ask if there is a set schedule for social media posts and which platform has the most traction. The Committee will also reach out to Michel-Adrien Sheppard to co-ordinate our efforts with the website.

Any considerations/questions for the executive board: Discussion and budget for the website will be on the agenda at the board’s November retreat.