

## Canadian Law Library Review

Annual Report 2021–22

**Committee Chairs:** Nikki Tanner, Editor

**Members:**

- Susan Barker, Associate Editor and Editor Emerita
- Alisa Lazear, Associate Editor
- Nathalie Léonard, French Language Editor
- Andrea Black and Erica Friesen, Features Editors
- Elizabeth Bruton and Dominique Garingan, Book Review Editors
- Nancy Feeney, Bibliographic Notes
- Josée Viel, Local & Regional Updates Editor
- Alexandra Kwan, Advertising Manager

### Board Personnel

Changes to the masthead are:

- As reported in the November 2021 report, Hannah Steeves and Stef Alexandru have stepped down as features editors, and Andrea Black and Erica Friesen have taken over the roles.
- Janet Macdonald has recently stepped down as our indexer after decades of service. Thanks for your hard work, Janet!
- Dominique Garingan has stepped down as advertising manager and is now only the book review co-editor. Thanks so much for your dedication, Dominique!
- Alexandra Kwan has joined the team as our new advertising manager. Her first issue will be 47:2. Welcome aboard, Alexandra!

I want to thank everyone on the editorial board, past and present, for their dedication to CLLR. It's not always easy to find the time to volunteer on top of your regular work duties, but you consistently meet every deadline and send me your columns, features, reviews, etc., like clockwork. Thanks for everything you do to keep our little publication running smoothly.

### Achievements

In 2021, we had a significant increase in advertising revenue, thanks to the efforts of outgoing advertising manager Dominique Garingan. This is a welcome turn of events, as we've been losing revenue for a while, and we weren't sure how the pandemic would affect sponsorship. See the Advertising section below for more information.

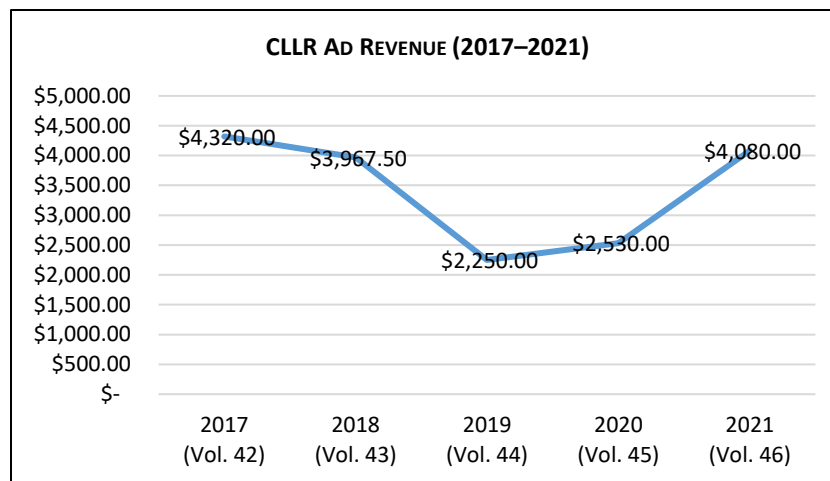
Since we became open access in 2018, we've noticed an increase in citations from scholars around the world. For example, a quick search in Google Scholar shows that researchers from Spain, the UK, Australia, the US, Latvia, Colombia, and China have recently cited CLLR articles in their books, articles, theses, conference presentations, etc. In addition, as I stated in my November 2021 report, Madam Justice J. Breithaupt Smith (Ontario Superior Court of Justice) cited Rex Shoyama's 2014 article "Citations to Wikipedia in Canadian Law Journal and Law Review Articles" (CLLR 39:2) in paragraph 48 of

*Vieira v Vieira*, 2021 ONSC 5029. Justice Smith also included a footnote explaining that CLLR “is a journal published by the Canadian Association of Law Libraries focusing on issues arising in legal writing and research intended for Legal Information Specialists” (note 17), which further legitimizes our usefulness and credibility. These citations illustrate the value and impact that CLLR has on scholarship locally and globally, as well as demonstrating that it is a trusted and authoritative source for quality information that can be easily shared with librarians, legal information specialists, etc.

### Advertising

Advertising revenue for 2021 (vol. 46) was **\$4,080.00**, which is an increase of **\$1,550.00** from 2020’s revenue (**\$2,530.00**). This is the most substantial increase in revenue since I’ve been involved with CLLR.

CLLR Ad REVENUE (2017–2021)		
YEAR	REVENUE	DIFFERENCE
2021 (Vol. 46)	\$4,080.00	+\$1550.00
2020 (Vol. 45)	\$2,530.00	+\$280.00
2019 (Vol. 44)	\$2,250.00	-\$1,717.50
2018 (Vol. 43)	\$3,967.50	-\$352.50
2017 (Vol. 42)	\$4,320.00	N/A



Dominique has done a fantastic job recruiting new sponsors. In fact, she recently informed us that we’re on track to bring in \$5,696 this year for volume 47, which is a fantastic feat. Thanks again for all your hard work, Dominique!

### Awards

The 2021 Feature Article Award (\$500) winners were Sonia Smith and Mila Bozic Erkcic for their article “Does a Wellness Collection Have a Place at a Law Library?” (45:1).

The 2021 Student Article Award (\$250) winner was Kenya Hewitt for her article “Implicit Bias and Diversity in Law Libraries” (45:1).

The CLLR editorial team will decide the winners of volume 46’s awards at our annual meeting in May.

## Metrics

Note: different sites provide different types of metrics; for example, some can provide information for each individual issue, while others can only provide cumulative information based on dates.

### CALL/ACBD Website

In 2021, the CLLR eBlast was sent to approximately **355** CALL/ACBD members (**340** in 2020). In total, **1,117** readers opened volume 46 (all issues) via the eBlast, an increase of **298** from 2020 (**819**). The average link clicks for issues 1–4 is **279**, an increase of **121** from 2020 (**158**).

CLLR METRICS FROM CALL/ACBD eBLASTS (VOL. 46 vs 45)			
VOLUME/YEAR	APPROX. # CALL MEMBERS	CLICKS	AVERAGE CLICKS PER ISSUE
VOLUME 46 (2021)	355	1,117	279
VOLUME 45 (2020)	340	819	158
<i>DIFFERENCE</i>	+15	+298	+121

### ISSUU

The ISSUU platform enables us to see usage statistics for each issue of the CLLR. Our statistics date back to November 6, 2014.

As of December 31, 2021, the issues available on this platform have had **6,265** cumulative reads and **12,445** cumulative impressions,<sup>1</sup> an increase of **520** and **1398**, respectively, from 2020 (**5,745**; **11,047**).

CLLR CUMULATIVE READS ON ISSUU (2021 vs 2020)		
DATE RANGE	CUMULATIVE READS	CUMULATIVE IMPRESSIONS
6 Nov. 2014 TO 31 Dec. 2021	6,265	12,445
6 Nov. 2014 TO 31 Dec. 2020	5,745	11,047
<i>DIFFERENCE</i>	+520	+1,398

In 2021, volume 46 had **391** reads and **527** impressions, which are both decreases of **117** and **274**, respectively, from 2020 (**508**; **801**).

CLLR ON ISSUU (VOL. 46 vs 45)		
VOLUME/YEAR	READS	IMPRESSIONS
VOLUME 46 (2021)	391	527
VOLUME 45 (2020)	508	801
<i>DIFFERENCE</i>	-117	-274

### ISSUU: Geographical Statistics

ISSUU also allows us to see which countries CLLR readers are from.

The top 10 countries that accessed CLLR via ISSUU in 2021 (1 January–31 December) and 2020 (1 January–31 December) are listed below. Six countries appear in both lists (highlighted).

<sup>1</sup> The number of times the page was displayed on ISSUU or embedded on a website.

CLLR: TOP 10 COUNTRIES VIA ISSUU (2021 vs 2020)					
2021		HITS	2020		HITS
1.	CANADA	425	1.	CANADA	473
2.	UNITED STATES	43	2.	UNITED STATES	125
3.	ITALY	9	3.	UNITED KINGDOM	14
4.	AUSTRALIA	7	4.	ITALY	11
5.	AUSTRIA	4	5.	IRELAND	5
6.	NEW ZEALAND	3	6.	AUSTRALIA	3
7.	SWEDEN	3	7.	PHILIPPINES	2
8.	AMERICAN SAMOA	3	8.	GERMANY	1
9.	GERMANY	2	9.	HONDURAS	1
10.	INDIA	2	10.	INDIA	1

The top 10 countries that accessed CLLR via ISSUU from 2014–2021 and 2014–2020 are listed below. The same countries appear in both lists, but in a different order.

CLLR: TOP 10 CUMULATIVE COUNTRIES VIA ISSUU (2021 vs 2020)					
CUMULATIVE (6 Nov. 2014 TO 31 DEC. 2021)		HITS	CUMULATIVE (6 Nov. 2014 TO 31 DEC. 2020)		HITS
1.	CANADA	5,345	1.	CANADA	4,920
2.	UNITED STATES	580	2.	UNITED STATES	537
3.	AUSTRALIA	86	3.	AUSTRALIA	79
4.	UNITED KINGDOM	57	4.	UNITED KINGDOM	55
5.	ITALY	21	5.	IRELAND	14
6.	IRELAND	15	6.	ITALY	12
7.	NEW ZEALAND	12	7.	PERU	10
8.	PERU	10	8.	TURKEY	10
9.	TURKEY	10	9.	NEW ZEALAND	9
10.	INDIA	9	10.	INDIA	7

It is interesting to note which countries are reading CLLR. It might be worth reaching out to legal information professionals in some of these places to expand our *Notes from Further Afield* section.

### HeinOnline

In 2021 (January 1–December 31), all of CLLR’s metrics on HeinOnline increased:

- **33,230** total hits<sup>2</sup> (up **1,304** from **31,926** in 2020)
- **8,741** total articles<sup>3</sup> (up **328** from **8,101** in 2020)
- **4,692** total page views<sup>4</sup> (up **674** from **4,018** in 2020)
- **3,448** total visits<sup>5</sup> (up **417** from **3,031** in 2020)

<sup>2</sup> Hit: any request a client browser makes to the HeinOnline server when authenticated. Since each request made by a client browser is considered a hit, it is possible to have multiple hits on the same page.

<sup>3</sup> Article: the number of times one or more pages of an article are viewed or downloaded. If you view or download the same article multiple times, each one is counted as an article request.

<sup>4</sup> Page View: the number of actual HeinOnline content pages viewed online.

<sup>5</sup> Visit: the number of unique HeinOnline server sessions for an account. If your browser does not accept cookies, each server request creates a new session and counts as another visit. This metric counts both specific HeinOnline sessions and the number of unique sessions within a specific title or collection. Thus, each title or collection a user visits during a single session counts as a “visit” to that title or collection. Therefore, adding up the number of visits by titles or collections may be over-stated.

CLLR METRICS FROM HEINONLINE (2021 vs 2020)				
YEAR	TOTAL HITS	TOTAL ARTICLES	TOTAL PAGE VIEWS	TOTAL VISITS
2021	33,230	8,741	4,692	3,448
2020	31,926	8,101	4,018	3,031
<i>DIFFERENCE</i>	+1,304	+640	+674	+417

This is welcome change from last year, when our 2020 numbers all decreased from 2019.

### **CanLII**

I am unable to provide CanLII's metrics due to an issue with CanLII's analytics software. If possible, I will provide the numbers in the November report and/or 2023's AGM report.

### **Going Forward**

Susan, Alisa, and I are currently working on a strategic plan for CLLR, including mission and vision statements and several goals for the next few years. We will also include a list of what we anticipate needing from CALL/ACBD to further our goals. We've had many plans for CLLR over the years, but we haven't had a guiding document to help with their implementation. Creating this strategic plan will lay out a road map for the years ahead.

Our list of goals includes the creation of new columns, collaborating with similar publications, improving accessibility, and taking advantage of new technology when applicable. We're also going to investigate ways we can use our open-access status to attract more readers from around the world. We'd also like to publish more articles from scholars outside of Canada to keep our readers informed about trends, developments, research beyond our borders.

Developing the strategic plan will be an ongoing process, and we look forward to sharing the finished product in the future. We intend to share our mission and vision statements and potential goals with the editorial board and solicit their feedback during our AGM in May.

Respectfully submitted,

Nikki Tanner