



BREAKING THE MOLD

*ways to think about how to develop and
validate new approaches in libraries*

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CREATIVITY INCLUDES —

Story - narrative

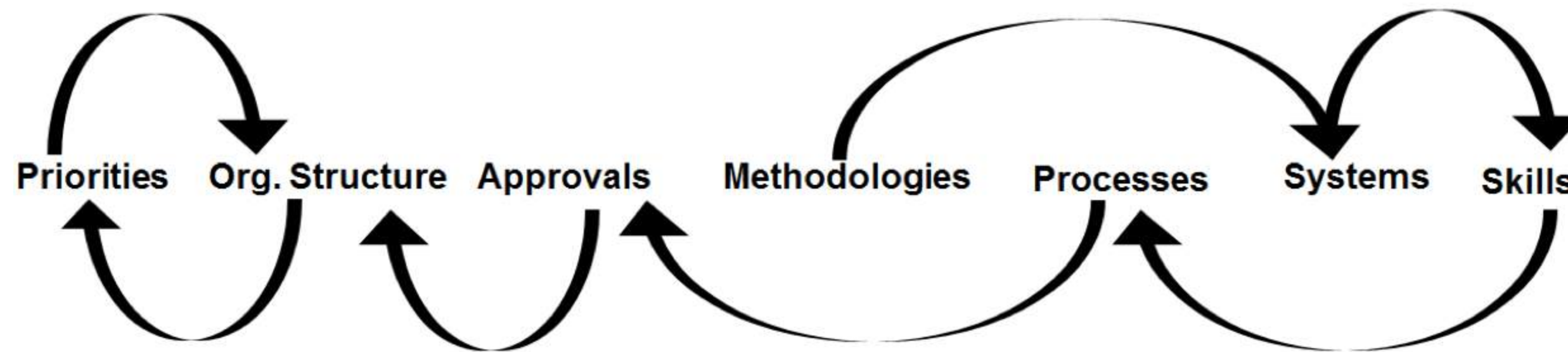
Empathy - understanding

Symphony - synthesis

Meaning - vision or purpose

Play - light-heartedness

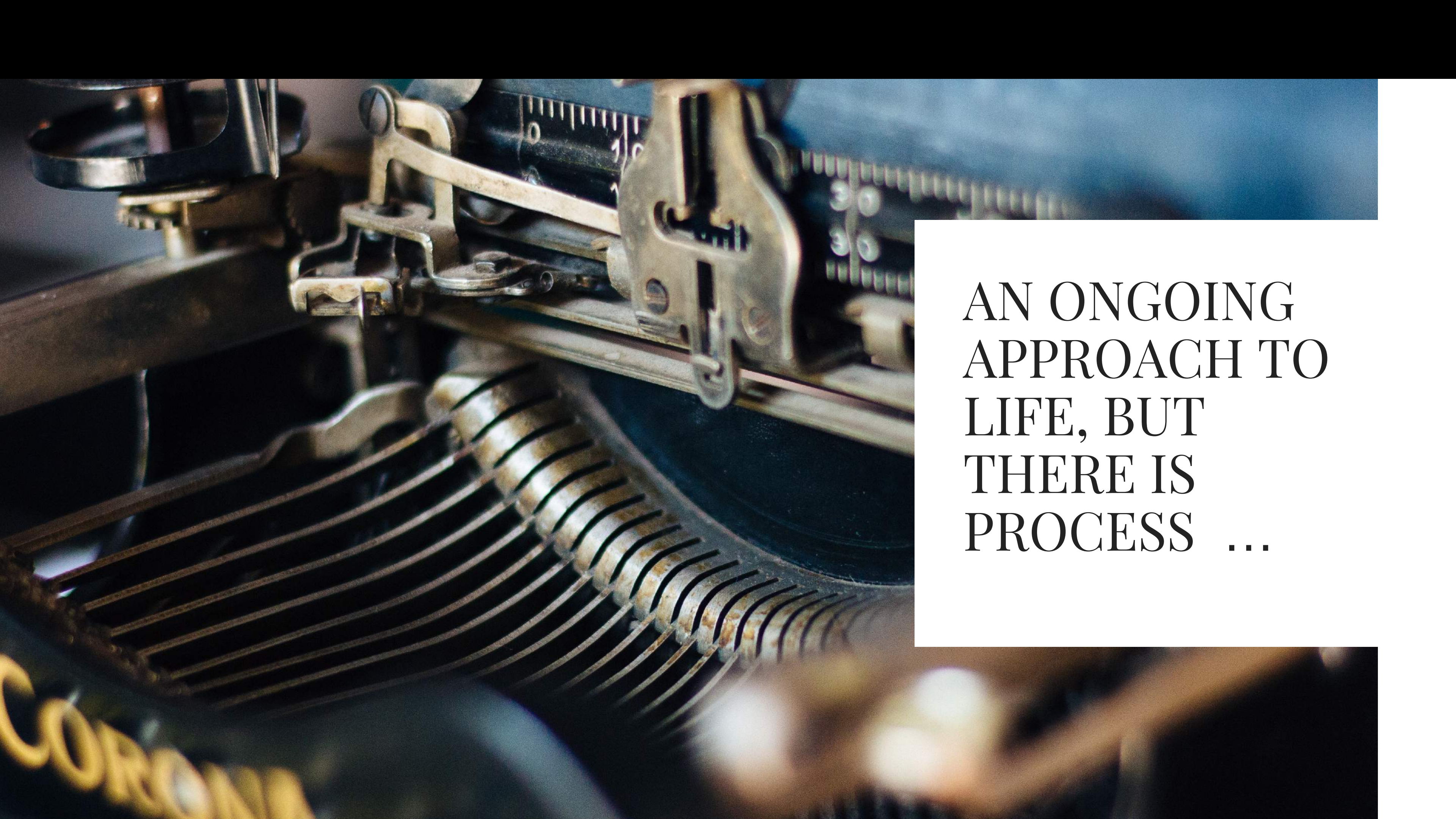
THE CORPORATE IMMUNE SYSTEM



MYTHS

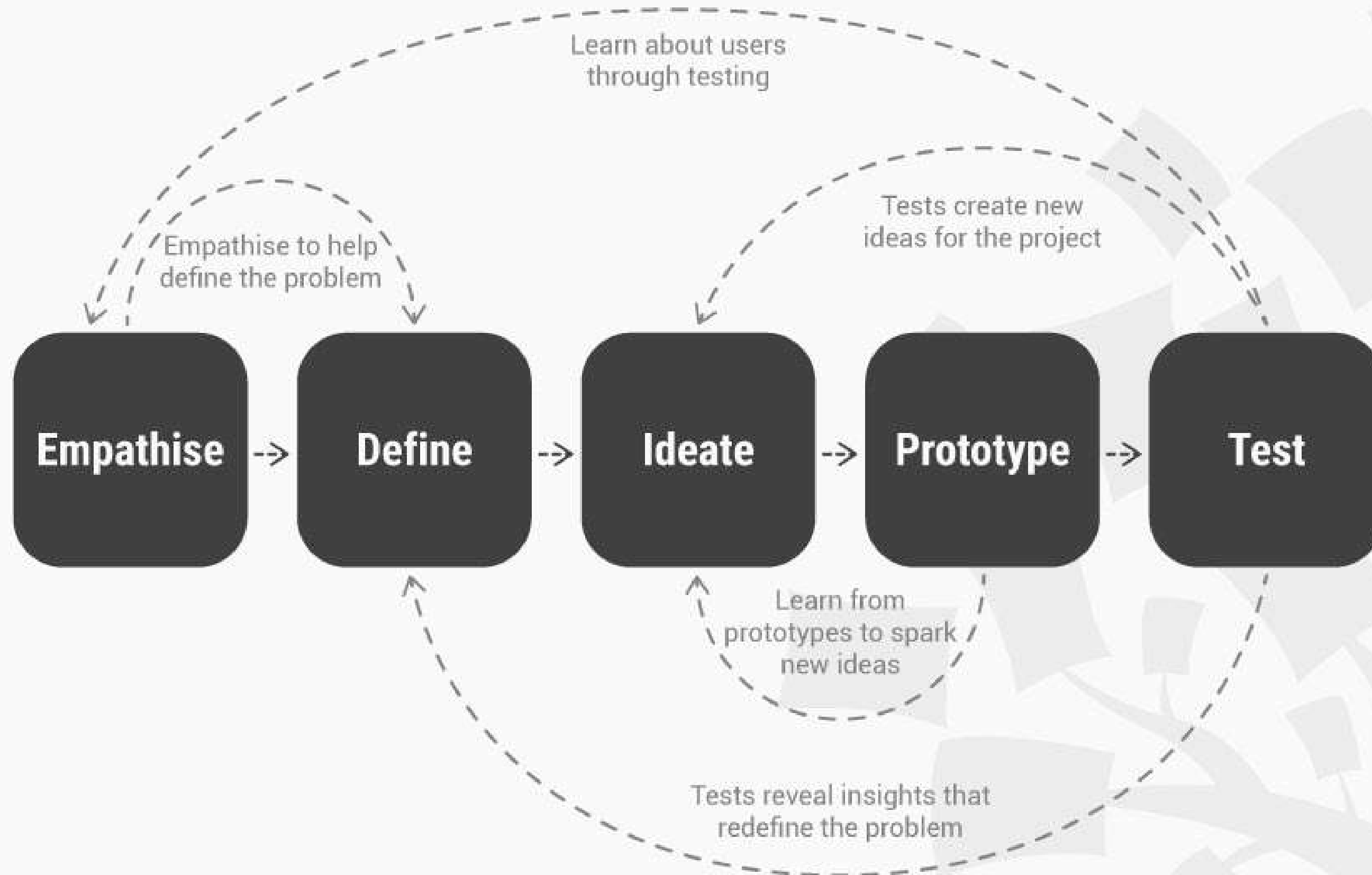
- You are born with it or not
- Some people are more creative than others
- Creativity can't be taught
- Creativity means no rules
- More constraints mean less creativity





AN ONGOING
APPROACH TO
LIFE, BUT
THERE IS
PROCESS ...

DESIGN THINKING: A NON-LINEAR PROCESS





**DON'T JUST USE
THE FIRST IDEA
YOU COM UP
WITH.**



YOU NEED TO TALK
WITH OTHER PEOPLE,
ESPECIALLY THOSE
WHO DON'T THINK LIKE
YOU.

Try something new (and unrelated) ...

- Start a hobby
- Take a course
- Join a club
- Travel
- Make a new friend



A photograph of a narrow city street at sunset. The sun is low on the horizon, creating a strong orange and yellow glow that silhouettes the buildings and cars. A person is walking away from the camera in the distance. The text "BE PREPARED TO BE WRONG" is overlaid in white, bold, sans-serif font across the center of the image.

BE PREPARED TO BE WRONG

A photograph of a person standing on a sidewalk, holding a large, crumpled, light-colored paper umbrella. The person is in silhouette, and their shadow is cast on the ground. The background is a clear blue sky with some light clouds. The word "QUESTIONS?" is written in white, bold, sans-serif capital letters across the center of the image.

QUESTIONS?



WHAT PROBLEMS DO YOU WANT
TO SOLVE?



Some possibilities

- How to value libraries' contribution to legal work product?
- How to ensure needed legal information continues to be available in 500 years?
- What thing could you do that would change everything?
- What could be done with better legal data? And how would you get access to it?

WHAT DID YOU COME UP
WITH?





THANK YOU